



Creative Economy

Overview

Hastings County offers a rural haven with modern amenities. Situated at the centre of Canada's 'Golden Triangle' between Toronto, Ottawa and Montreal, we offer the Best of Both Worlds. Remain in close proximity to Canada's largest metropolitan markets while enjoying rural and small town charm in contemporary times. It's a creative, nature-based and a more self-sufficient lifestyle



What does the Creative Economy Labour Force look like?

- The majority of workers are self-employed (independent contractors)
- They are selling their brain power to generate new ideas
- Intellectual property is an important source of revenue
- They are highly educated and equipped with a variety of skills (Internet, film, video, sound recording, publishing, broadcasting etc.)

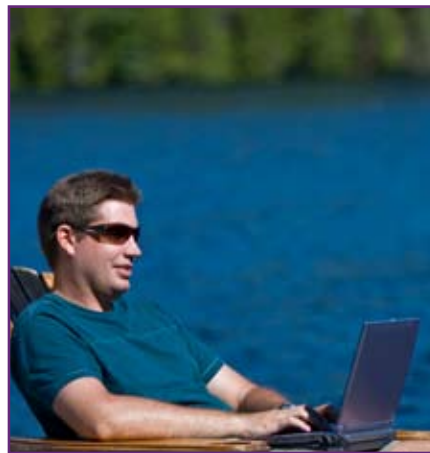
Source: The Canadian Conference of the Arts

Hastings an Arts Capital

- A 2006 study for the Ontario Arts Council found that a significant concentration of artists, at least double the national average, are found right here in Hastings County
- Employment in Hastings County's arts, entertainment and recreation sector increased by 57% between 2001 & 2006 while increasing just 13% Ontario-wide
- Ontario alone has twice as many artists as any other province

Surround Yourself

- Hastings County is home to live performing arts, visual and independent artists, art galleries, broadcasting, Internet publishing and multimedia producers



Urban amenities – Rural Haven

- All our urban centres and many rural areas have access to high speed Internet. We are working hard to expand this access
- Maintain contact with your colleagues and customers back in the larger urban area while working amongst the fresh air, natural beauty, arts, culture and creative economy of Hastings County
- Major metropolitan centres are not far away

Distances to Major Urban Areas

City	KMs/Miles	Drive Time
Toronto/GTA	165/103	1.75 hrs
Montreal	360/225	3 hrs
Windsor/Detroit	540/338	6 hrs
New York, NY	678/424	7 hrs
Fort Erie/ Buffalo	336/210	3.75 hrs
Ottawa	168/105	2 hrs
Syracuse	264/165	2.5 hrs