



PRESS RELEASE

The Corporation of the County of Hastings

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FOR IMMEDIATE RELEASE

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The HOTie Awards are here!

Hastings County – Make your claim to fame and receive recognition as a 2014 HOTie Award Winner. Nominations are now open for the third annual tourism industry awards program sponsored by Hastings County and its partners.

“Last year’s HOTie awards and tourism dinner celebration attracted a large crowd,” noted Rick Phillips, Hastings County Warden. “This year we are looking forward to hosting the awards night in North Hastings at the Bancroft Eatery & Brew Pub. It’s been a great way to recognize the champions in our tourism sector and wrap up the peak tourism season.”

There are six categories open for nominations: Tourism Business, Tourism Organization, Festival, Event, Rookie, and MVP. Submissions can be made online, via email or fax, or dropped off at various locations throughout Hastings County. The deadline for nominations is August 30th at 4:00pm. Nominees must be located within the fourteen member municipalities of Hastings County.

“I can’t believe we are in our third year of the awards program,” says Kasey Pollard, Tourism Development Coordinator. “Several people have asked me when to submit nominations as far back as March of this year. There has been continued growth and interest in the program since it began, with a lot of excitement building up. More and more tourism businesses and organizations are hoping to be nominated and win their very own HOTie award.”

Nominations will be judged by a panel made up of local tourism industry stakeholders in September. The top three nominees in each category will be notified by Wednesday, October 1st and winners will be announced at the “Tourism Dinner & Awards Celebration” on Friday, October 24th. Tickets for this event will go on sale October 1st until October 22nd.

For more information about the awards program, go to www.visithastings.ca/hotie-awards

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