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New Cultural Portal Invites Residents & Visitors to Explore Region's Cultural Assets

HASTINGS COUNTY – The County of Hastings, in partnership with the Cities of Belleville and Quinte West, today officially launched a new web portal, www.culturalportal.ca, that maps, describes and showcases more than 750 cultural resources across our region.

“Our County is home to a diverse array of cultural assets that contribute greatly to our quality of life,” says Hastings County Warden Rick Phillips.

The main feature of the Portal is the online interactive map where visitors can browse and learn more about culturally significant sites and also suggest the addition of missing or recently opened attractions. There is also a “stories” section where people can submit tales, both past and present, that help showcase and record our local culture. An event calendar is another key feature where people can browse upcoming festivals and events taking place anywhere from Lake St. Peter to the Bay of Quinte. Community groups are invited to submit their culture and heritage events to the calendar.

“This new web-based tool will be a living document that will be frequently updated and expanded,” notes City of Quinte West Mayor Jim Harrison. “I encourage all residents to contribute their information and stories to help it grow and develop.”

“The City of Belleville is proud to be partnering with our friends in Hastings County and Quinte West where we are showcasing all the great cultural assets we have to offer and share with the world,” says City of Belleville Mayor Taso Christopher.

The official launch, including a demonstration of the Cultural Portal, took place at a Cultural Summit held today in Belleville. The Summit featured keynote speaker Noel O’Dea, President and founder of Target Marketing & Communications, and the architect behind Newfoundland and Labrador’s current tourism and branding campaigns.

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