

Hastings County Performance Measures

	2007	2008	2009	2010	2011	2012	2013	2014
Economic Development								
New Businesses	for 2008		33	53	29	19	20	38
Successful leveraging of \$ through senior levels of government	N/A	\$344,500	445,394	195,633	185,237	187,532	35,950	\$31,920
HarvesHastings.ca	N/A	100	111	130	170	181	260	232
Enterprise Facilitation - # of clients				72	78	71	29	94
Enterprise Facilitation - # of new businesses started				18	18	13	10	22
Enterprise Facilitation - # of businesses retained				17	7	12	33	8
Enterprise Facilitation - # of new employees				21	42	30	13	39
Number of businesses/employees trained through our workshops/seminars	N/A	N/A	91	120	N/A	N/A	242	75
Number of attendees at our County sponsored and coordinated networking meetings	N/A	N/A	464	120	50	600	265	156
Net number of businesses according to Business Patterns Data (excluding 2 Cities)	N/A	2,467	2,386	2,495	2,699	2,674	2,381	3176*
Facebook Followers					N/A	367	500	763
Twitter Followers					N/A	1,945	2,500	3,543
New Programs & Resources				Enterprise Facilitation Introduced	ranked HOT Working Group	Cultural Plan, Wellness Committee,	hired; VisitHastings.ca launched	New Economic Development Action Plan; I Left the City Campaign

*Note: increase is in Crop Production; Specialty Trade Contractors; Misc Store Retailers; Real Estate; Professional, scientific & technical services; Ambulatory health care services; Food services and drinking places

