Volume 2, Issue 4
Summer 2011

Hastings County
Enterprise Facilitation® Initiative

Project Outcomes 2011

Total Clients: 120
Businesses Started: 23
Jobs Created: 48
Types of Assistance: 716
Businesses Retained: 17
Tune-ups of Existing Businesses: 9

Upcoming Events

Closed Board Meeting:
August 4th, 6:30pm-8:00pm
Madoc Arts Centre (Skate park)

COMMUNITIES with OPPORTUNITIES
HASTINGS COUNTY

Words of Thanks for Enterprise Facilitation Program:

"We really enjoyed the morning and really appreciated you taking the time, Thanks big time." K.G

"The position of Enterprise Facilitator has been incredibly valuable to me and my venture. Thanks to Hastings County for funding such a position and for hiring such a warm and personable staff to assist me and others like me." L. M

"This is very helpful for me at this time, thank you." T.D

Business Update: Putting a face to a Virtual Assistant - Real People – Virtual Business

Passion in Business is what Enterprise Facilitation is all about. Helping businesses work on the things they are passionate about and having others do the rest. Whether it is a hired position, volunteer, barter or trade. We love resources and love to share so here is a resource in an area you may not know about.

Working with an Virtual assistant can help you save time, and money. A virtual assistant is an administrative assistant who works remotely from their home based business to perform secretarial, administrative and varied tasks. So perhaps you are a small business and need help with just a few tasks, things that you don't have time to do but they still need to be done. For example, database management, editing and proofreading, spreadsheets, bookkeeping, collections or event planning.

Cathy helps you accomplish the small tasks, quickly and efficiently. This helps you keep project costs down, work can be done after business hours and you save time. Virtual assistants have qualified skills in their respective fields, have all the equipment necessary for the job, take care of their expenses, and your workload.

They can offer exceptional customer service, and work with you to keep things running smoothly. They can be available on an as needed basis and are only a phone call or email away. Many including Cathy even do site visits.

Here is Cathy at work at a local Bakery shop, sharing her passion! To contact Cathy call her at 613-337-8740 or email her at: catherine.a.moore@hotmail.com

If you need help with your business, contact our FREE business coaching, Enterprise Facilitator Darcelle Runciman. 613-391-0350 or email; runcimand@hastingscounty.com

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Business Update: GRAND OPENING!

Exhale Day Spa ~ Business Grand Opening

Wednesday, August 10, 2011 from 10:30 am. ~ 12:00 pm
Location: 208 Victoria St. Tweed, Ontario
Refreshments provided

Exhale Day Spa opened its doors to the public early June, 2011, and will be holding a celebration of its business launch.

Visit us to see what we have to offer for the public, view the day spa and learn about our services.
Contact Amanda at Exhale Day Spa 613-478-3444 or amanda@exhaledayspa.net to book your next appointment.

Exhale Day Spa, came about due to an unfortunate injury sustained while working in the landscaping industry. This began the journey of what Amanda Abrams was to pursue. She spoke will Gina McNevin owner and operator of Rosewood College of Esthetics. The course seemed very appealing to Amanda so she began her studies and graduated with excellent marks. It was her dream to then begin the process of creating her own business.

Seeing the need market for an esthetician in Tweed and the surrounding area, she opened Exhale Day Spa. Ultimately, Exhale Day Spa offers relaxation, serenity and escape, by offering the following services: manicures, pedicures, facials, back treatments, hot stone massage and waxing.

Amanda will be offering reiki treatments and tanning services in the near future. Services are offered at Exhale Day Spa as well as in home services to men, women and children.

Why can Enterprise Facilitation produce results so dramatically different from conventional economic development?

A methodology based on people. Economic development has to walk on two legs. Conventional economical development focuses on infrastructure, the first leg. Enterprise Facilitation complements infrastructure by capturing the passion, intelligence and resources of people – the crucial second leg.

Community-driven projects. Projects can only start at the invitation of community leaders, where local boards take "ownership" by committing funding and volunteer support. Enterprise Facilitation runs on the collaboration of neighbours, not boardroom theories.

The Trinity of Management®. All businesses comprise three basic functions – production, marketing and financial management – and nobody has the innate ability to handle all three alone. Enterprise Facilitation helps entrepreneurs find help with the business functions outside their natural skill sets.

For more information about Enterprise Facilitation®, contact:

Darcelle Runciman, Facilitator
613-391-0350 (cell)
866.321.9563 ext. 4011 (office)
runcimand@hastingscounty.com

Simon Chapelle, Board Chair
613-827-4874
simon@chapellegroup.ca

BUILDING BUSINESS…AND COMMUNITIES!

If you need help with your business, contact our FREE business coaching, Enterprise Facilitator Darcelle Runciman. 613-391-0350 or email; runcimand@hastingscounty.com .

Supporting your passion and goals. With over 100 businesses served within the program the many communities that make up Hastings County are being supported by that growth.

If you have an idea for a business or are an existing business and are looking for help contact Enterprise Facilitator – Darcelle Runciman in Hastings County, 613-391-0350 or email; runcimand@hastingscounty.com